



Artwork Requirement

Standard Card Size: 86mm x54mm

Artwork Image Size: no less than 87.5mm x 55.5mm

Bleed: no less than 1.5mm if you require your image to extend to the edge of the card

Resolution: 300dpi or greater is recommended

| | Programme | File Format | Mode |
|-------------------------|------------------|--------------------|-------------|
| Design Software: | Photoshop | .psd, .tiff.bmp | CMYK |
| | Freehand | .fh10 | |
| | Illustrator | .ai | |

*a jpg file is also required for sales reference

Fonts: Please include all printer and screen fonts used in your artwork. If you are positive that we won't need to amend your file, you can convert all type to curves or outlines.

Images: Please include all of your placed or imported images
